

Student Name:

Grade:

Date:

Section 1.1: Establish an organisational structure

WB Task 1.1.1

Interpersonal Skills



Level 3



[PC 1.1](#) [PC 1.2](#) [PC 1.3](#)



Discussion

You are the marketing director for a clothing label in Ajman and will work with Saeed, the design director. You both have 15 employees in your departments but will work together on a special project to launch a new online store. During a discussion, complete the following:



1. Identify and document the purpose of organisational charts.
2. Identify and differentiate the types of organisational structures available to you.
3. Determine the correct organisational structure for the enterprise.
4. Identify and document the main elements of the chosen organisational structure.

Write brief answers in the sections below. You can also use bullet points for some answers.

Identify and document the purpose of organisational charts

Identify and differentiate the types of organisational structures available to you.

Determine the correct organisational structure for the enterprise.

Identify the main features of the chosen organisational structure.