SECTION 3 *Questions 21–30*

Questions 21–26

Complete the flow-chart below.

*Choose **SIX** answers from the box and write the correct letter, **A–H**, next to Questions 21–26.*

A	patterns	**B**	names	**C**	sources	**D**	questions
E	employees	**F**	solutions	**G**	headings	**H**	officials

STAGES IN DOING A TOURISM CASE STUDY

RESEARCH

Locate and read relevant articles, noting key information and also **21** .....
Identify a problem or need

Select interviewees – these may be site **22** ..... , visitors or city **23** .....

Prepare and carry out interviews. If possible, collect statistics.

Check whether **24** ..... of interviewees can be used

↓

ANALYSIS

Select relevant information and try to identify **25** .....

Decide on the best form of visuals

↓

WRITING THE CASE STUDY

Give some background before writing the main sections

Do NOT end with **26** .....

LIVEWORKSHEETS