

Name of programme: The world close up

Main topic: ⁽¹⁾

Customer interviewed: ⁽²⁾

Customer is buying more ⁽³⁾ and ⁽⁴⁾ in order to eat more

⁽⁵⁾

Item	Tomatoes	⁽⁶⁾	Grapes	Blueberries	⁽⁷⁾
Country	Morocco	Colombia	⁽⁸⁾	Argentina	New Zealand
Kilometres	3,500	⁽⁹⁾	⁽¹⁰⁾	⁽¹¹⁾	18,800

The lettuce is ⁽¹²⁾, but the farm it came from could have ⁽¹³⁾.

Fruit and vegetables from hot countries must be grown in greenhouses, and this ⁽¹⁴⁾

Total kilometres travelled ⁽¹⁵⁾

Problems with food travelling: long food ⁽¹⁶⁾ and a huge carbon ⁽¹⁷⁾