

Your name and class: \_\_\_\_\_

*Listen to the first part of the lecture and write down the missing words using your notes*

**I. Intro**

A. Situation: You're walking \_\_\_\_\_, see digital \_\_\_\_\_  
w/ ads for \_\_\_\_\_.

B. Sign "knows" you're \_\_\_\_\_.  
Uses software to \_\_\_\_\_, match ads to \_\_\_\_\_.

C. Lecture topic: facial recognition software (FRS)

1. \_\_\_\_\_

2. positive uses

3. \_\_\_\_\_

4. argument: \_\_\_\_\_

**II. 2 kinds of FRS**

A. Recognizes \_\_\_\_\_

1. used in \_\_\_\_\_

e.g. able to recognize \_\_\_\_\_

B. \_\_\_\_\_

1. measures \_\_\_\_\_

2. useful for \_\_\_\_\_

e.g. \_\_\_\_\_

e.g. \_\_\_\_\_