Use the word given in capitals to form a word that fits the gap.

THE MUSEUM OF ADVERTISING AND PACKAGING

In the heart of the **(1)** _____ [HISTORY] city of Gloucester, **(2)** _____ [VISIT] can experience a **(3)** _____ [SENTIMENT] journey back through the memories of their **(4)** _____ [CHILD], all brought **(5)** _____ [VIVID] to life again at the Museum of Advertising and Packaging. The result of one man's **(6)** _____ [ENTHUSE], the museum is the **(7)** _____ [PRODUCE] of twenty-five years' **(8)** _____ [SEARCH] and collecting by Robert Opie. This truly **(9)** _____ [REMARK] collection, the largest of its type in the world, now numbers some 300,000 items relating to the **(10)** _____ [EVOLVE] of our **(11)** _____ [CONSUME] society. The **(12)** _____ [INCLUDE] of packets, tins, bottles and signs shows the **(13)** _____ [VARY] which was introduced into the shops. For this reason, the **(14)** _____ [COLOUR] exhibition is called *Century of Shopping History*. The change in shopping habits is in part **(15)** _____ [ATTRIBUTE] to the **(16)** _____ [DEVELOP] of the **(17)** _____ [PERSUADE] power of advertising, together with **(18)** _____ [INCREASE] advanced technology.

Adapted from: *Cambridge Certificate in Advanced English 6*

LIVEWORKSHEETS