

Terry was every bit as remarkable as her costumes. At 31, she became a leading lady at the Lyceum Theatre and for two decades, she set about bringing culture to the masses. The productions she worked on were extravagant and daring. Shakespeare's plays were staged alongside blood-and-thunder melodramas and their texts were ruthlessly cut. Some people were critical, but they missed the point. The innovations sold tickets and brought new audiences to see masterpieces that they would never otherwise have seen.

- 3 According to the writer, the main effect of the Lyceum productions was to
- A expose more people to Shakespeare's plays.
 - B reduce the interest in other types of production.
 - C raise the cost of going to the theatre.
 - D encourage writers to produce more plays.