8 Image
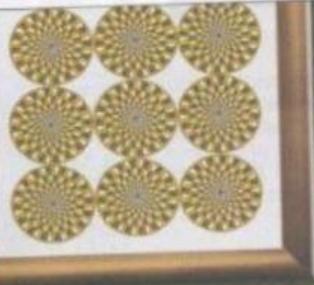
Discuss:

- Do you think style and the way you look are important? Why / Why not?
- How important is art in our world today?
- Do you notice anything strange about the images on this page? Which words from the box would you use to describe them?

optical illusion
deceive
trick on the eyes
geometric shapes
impossible

Stare at the middle wheel. What happens to the other wheels?

What colour are the dots between the squares?

Do you notice anything strange about this cube?

Is the shape in the triangle a circle?

Are the lines parallel to each other?

Value(s)

- Helping others
- Appreciating art

Go through the module and find...

- five people giving their opinion about fashion and appearance
- a report on how TV could be improved
- a text about the modern trend of digitally editing photographs
- a letter asking for advice
- three artists creating art
- a text describing unusual works of art

In this module you will...

- talk about issues related to appearance, fashion and art
- learn to form opposites of words
- learn to refer to hypothetical situations in the past
- learn to ask for and give advice
- learn to write a letter giving advice
- learn to express wishes and regret about something in the past
- learn to write a report suggesting ways to improve something

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Read 🎧

A. Discuss.
- Are you influenced by the way celebrities look?
- Would you change anything about yourself to look like a celebrity?

B. Can you guess what *photo manipulation* is? Read the text quickly without paying attention to the missing sentences and check your answers.

Don't believe everything you see...

It is well-known that most photographs of models and celebrities are an unrealistic portrayal of beauty. This is because many of the images have been edited using digital manipulation. Using computer software like Photoshop is so common that the word photoshop has even entered dictionaries as a verb. **1** ◯ The pressure to conform to what the media shows to be beautiful influences people's psychology negatively.

You may think that the manipulation of photographs all began with the development of computer software, but photo manipulation is almost as old as photography itself. **2** ◯ What you are actually seeing is a photo of the politician John Calhoun with the president's head stuck on it. These early photos were usually changed using ink, paint and airbrushes, but when photo editing software was invented, photo manipulation really took off. **3** ◯ Recent developments have even made it possible to digitally edit moving pictures, making actors in a scene thinner, taller, fatter or smaller.

4 ◯ Obviously, making people look slimmer by 10 kilos, or making their eyes bigger to improve their looks is bending the truth too much. But how about changing the background to suit the colour of a dress, or changing the colour of a model's eyes or hair? Is this acceptable? What about making a model's skin slightly smoother? The point is that everyone has their own opinion about when photo manipulation gets out of hand.

It is important to understand the effect photo manipulation has on people, especially young people. **5** ◯ It's harmless enough when girls have their hair cut like a famous actress, but having plastic surgery to change the shape of their nose or to make their lips bigger is more serious. The results are permanent and health risks are high. In some countries a shocking 50% of girls from 16 to 21 have considered having plastic surgery to become better-looking. However, these girls don't realise that they want to look like someone that isn't actually real.

Some celebrities have started to rebel against photoshopping and have posted pictures of themselves on the internet, so that people can see how much digital manipulation of photography is happening in the media. In the UK, the British Girl Guide Association has asked for all photoshopped images to be clearly labelled. **6** ◯ Perhaps, this way they will realise how fake the media's idea of beauty and perfection is, and appreciate more genuine qualities in themselves.

C. Read the text again. Complete the gaps 1-6 with the sentences a-g below.
There is one extra sentence which you do not need to use.

a. Take the famous portrait of Abraham Lincoln standing at a desk from the 1860s, for example.
b. Nowadays, it's very rare to find a photo in a magazine that hasn't been photoshopped in some way.
c. They are strongly influenced by the images presented to them in the media, and they enjoy copying a celebrity's look.
d. History has shown us that photo manipulation works best on celebrities.
e. This would allow people to get a clearer picture of what's real and what's not.
f. Most people disapprove of photo manipulation because they feel that a photograph should represent reality.
g. However, it's important to be aware of the effects these images can have.

D. Match the highlighted words / phrases in the text with their meanings.
There are two extra meanings which you do not need to use.

1. conform ⭕
2. take off ⭕
3. bend the truth ⭕
4. rebel ⭕
5. appreciate ⭕
6. disapprove ⭕

a. change something so that it is not exactly true
b. make something illegal
c. recognise somebody's or something's value
d. think that somebody / something is not good
e. follow other people's rules or ideas
f. show, reveal
g. fight against
h. become successful suddenly

E. Discuss.
• Do you think photo manipulation is wrong? Why / Why not?
• Do you think you will look at pictures of celebrities differently after reading this text?

Grammar

Causative Form
• *Our neighbours usually* **have their lawn mown** *by a gardener.*
• *Did you* **get your car checked** *out after the accident you had last week?*
• *Mr Taylor* **isn't having his house painted** *by decorators. He's going to do it himself.*

Read and complete the sentences using the Causative Form.

1. The man at the computer shop fixed Ray's computer.
Ray _____

2. Tina won't wash her car herself. She will ask someone at the petrol station to do it.
Tina _____

3. The doctor didn't check my eyes.
I _____

4. The dentist was cleaning Jimmy's teeth when the dental assistant arrived.
Jimmy _____

5. My brother must ask a photographer to take his picture because he needs a new passport.
My brother _____

6. A street artist is painting my portrait at the moment.
I _____

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