

Memes

Watch the following video

Say if the following statements are true (yes) or false (no).

- 1) A cultural meme is a unit of Cultural Information spread by imitation.
- 2) According to Richard Dawkins, Internet memes and Cultural memes have the same meaning.
- 3) An Internet meme is a meme or cultural idea that's been deliberately altered by human creativity.
- 4) In general, memes come from printed comics and are adapted for cyber culture becoming digital artistic expressions.
- 5) It's not necessary to be aware of current events to create a meme. You only need an extensive computer literacy.

- 6) To understand the meaning of a meme you need to pay attention to both, what is happening on the internet and outside of it.
- 7) Memes function like a virus, spreading like a contagion when people share them and dying out without a host when it is not shared.
- 8) Creating a meme have social consequences for both, the designer of the meme and for those who share it.
- 9) The on line disinhibition effect refers to the fact that people behave on line in the same way they do in person.
- 10) Memes divide generations.
- 11) Memes may build relationships and consequently they build communities in, for example, geographic areas, among people with similar interests, etc.