Memes

Watch the following video

Say if the following statements are true (yes) or false (no).

1) A cultural meme is a unit of Cultural Information spread by imitation.

2) According to Richard Dawkins, Internet memes and Cultural memes have the same meaning.

3) An Internet meme is a meme or cultural idea that's been deliberately altered by human creativity.

4) In general, memes come from printed comics and are adapted for cyber culture becoming digital artistic expressions.

5) It's not necessary to be aware of current events to create a meme. You only need an extensive computer literacy.

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6) To understand the meaning of a meme you need to pay attention to both, what is happening on the internet and outside of it.

7) Memes function like a virus, spreading like a contagion when people share them and dying out without a host when it is not shared.

8) Creating a meme have social consequences for both, the designer of the meme and for those who share it.

9) The on line disinhibition effect refers to the fact that people behave on line in the same way they do in person.

10) Memes divide generations.

11) Memes may build relationships and consequently they build communities in, for example, geographic areas, among people with similar interests, etc.

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