



## Use Your English 2

1 Read the text and complete each gap with one word.

### Blog about it

There is a man, let's call him Jack, who likes the sound of his own voice. He has a habit of talking non-stop, and he comments <sup>1</sup> \_\_\_\_\_ everything from food, fashion and films to science and sport. He's not afraid to express an opinion on topics he knows nothing about. This habit of Jack's annoys his friends. A few years ago, he noticed their attitude <sup>2</sup> \_\_\_\_\_ him had changed; they were avoiding him! With no one to talk to, Jack turned to the Internet and started his own blog. <sup>3</sup> \_\_\_\_\_ is said that blogs are like online personal diaries, and that's what Jack's blog was to him. His blog had an advantage <sup>4</sup> \_\_\_\_\_ his friends in real life because on his blog he could give his opinions all day long and no one would mind! One day, Jack uploaded a funny video and it <sup>5</sup> \_\_\_\_\_ a lot of hits. The video <sup>6</sup> \_\_\_\_\_ viral with over 500,000 people viewing it. Many of those people continued to visit his blog, which became very successful. But Jack is neither a typical blogger nor the most successful. Women <sup>7</sup> \_\_\_\_\_ believed to make up the majority of bloggers. It <sup>8</sup> \_\_\_\_\_ said that the most successful blog is the *Huffington Post*, which is like an online newspaper. It was founded by Arianna Stassinopoulos-Huffington in 2005 and was sold in 2011. The sale <sup>9</sup> \_\_\_\_\_ the headlines because the company that bought the blog was said <sup>10</sup> \_\_\_\_\_ have paid 315 million dollars for it!

2 Complete the text with the correct form of the words given.

### The different reading habits of boys and girls

Who reads more for enjoyment – boys or girls? The Programme for International Student Assessment (PISA) did a <sup>1</sup> \_\_\_\_\_ of reading habits to find the answer to this question. The only <sup>2</sup> \_\_\_\_\_ for the survey was age – all the participants had to be 15 years old. The survey was carried out with the <sup>3</sup> \_\_\_\_\_ of girls and boys in 65 countries. They were asked how much time they spent each day reading for pleasure and how often they read different types of materials. The results, which are available in an online <sup>4</sup> \_\_\_\_\_, show that girls read for enjoyment more than boys. The average for boys was 52 per cent, while for girls it was 73 per cent. The country with the biggest difference was Lithuania, where only 57 per cent of boys read compared to 87 per cent of girls. It was also shown that girls have a <sup>5</sup> \_\_\_\_\_ for fiction and magazines, whereas boys like to read newspapers and comic books. This <sup>6</sup> \_\_\_\_\_ about boys' choices can help teachers to improve reading skills by encouraging other types of reading. For example, the <sup>7</sup> \_\_\_\_\_ of some fiction with articles in class could make reading more attractive to boys. Schools can buy <sup>8</sup> \_\_\_\_\_ to top-quality newspapers, magazines or journals for use in the classroom.

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