

Website development

Speaking 1 Describe something you do every day at home or at work. Use the words in the Language box below.

Example: Sending an email.

First, click on 'New email'. After that ...

Language

Describing steps in a process

We use first, next, then, after that (etc.) to describe the order of actions.	First, do ...	To start, do ...
	After that, ...	Next, ...
	Then, ...	
	Secondly, ...	Thirdly, ...
	Finally, ...	To finish, ...

Reading 2 Complete this text with the words in the box.

After that Finally First Next Secondly Then Thirdly

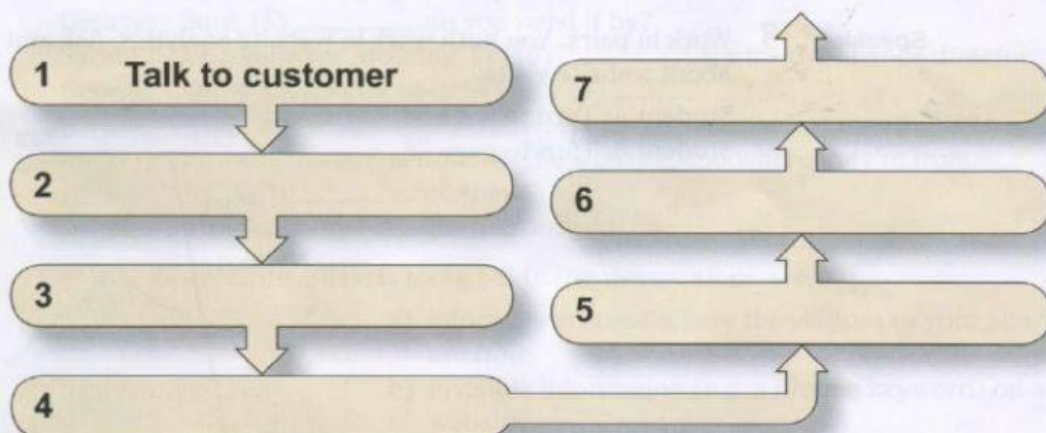


The steps in website development

(1) _____, discuss with the customer their requirements and the target audience. Find out what features and number of pages they want on their site. (2) _____, analyse the information from the customer. (3) _____, create a website specification. (4) _____ design and develop the website. (5) _____, assign a specialist to write the website content. (6) _____ give the project to programmers for HTML coding. (7) _____, test the website.

After you publish the website, update and maintain it on an ongoing basis. Monitor customer use.

3 Work in pairs. Complete the flowchart to show the website development process.



Speaking 4 Describe the website development process to another pair in your own words.