

Activity 4: Read the sentence pairs. Choose which word or phrase best fits each blank.

1. functionality / usability

A This website works well, so it has high _____.

B This website is very helpful, so it has high _____.

2. appearance / visibility

A The bright colors on this webpage make its _____ very pleasing.

B The better a website's _____ is, the more likely people are to find it.

Activity 5: Listen to a conversation between a student and an instructor. Mark the following statements as true or false.



1 _____ The woman is unsure of the difference between web design and web development.

2 _____ Web development occurs before web design.

3 _____ Web developers create the plans for websites.

Activity 6: Listen again and complete the conversation.



Instructor: Welcome to Intro to Web Design. Before we get started, are there any questions?

Student: Yes. I'm not sure I understand the 1 _____ Web Design and Web Development.

Instructor: Well, what comes 2 _____ when you think about the word 'design'?

Student: I 3 _____ how something looks, and how it's supposed to work.

Instructor: Right. So Web Design is 4 _____ of how the website is supposed to look and what it's supposed to do.

Student: Okay, so Web Design is the first step, since it's a plan.

Instructor: Yes. Now, what do you think about when you hear the word 'development'?

Student: That 5 _____ of something being built.

Instructor: Exactly. Web developers then use the design plan 6 _____ a working website. Without development, the design would never come to life.