

**Colegio Patriarca San José.**

**Teacher: Roberto Bolaños Quesada.**

**Topic: Sales and Market Research.**

**Student's Name:** \_\_\_\_\_ **Group:** \_\_\_\_\_

## **Market Research**

SEARCH THE WEB and find out the **Top 10 Best-Selling Products Of All Time - Marketing Mind.** List them on the following spaces.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

**Search the web to find out about:**

1. What things do YOU like to do/enjoy for fun? (sports, video games, arts/crafting, clothes, beauty products...)

Type your answer here: \_\_\_\_\_

(give a long answer)

2. By taking into consideration your likes from question 1, choose a product you would like to buy. (tennis shoes, bicycles, video games, Technology, material for arts or crafting, make up, clothing, etc.)

Type your answer here: \_\_\_\_\_

3. Summarize a "customer's product review". It has to be explained to the rest of class. **(same product you want to buy)**

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4. What did you decide to buy?

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5. Why?

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**PERSONAL GOALS.**

6. If you had the chance to have your own product or service, what would it be?

A. \_\_\_\_\_

Why?

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