

Language

Question words (2)

We use how much/how many to ask about quantity.	How many people visit our website every day? About 20,000.
	How many hits do we get each month? About 40,000.
We use where to ask about places.	Where are the visitors from? From Asia and the US.
	Where do they go on our website? To 'News'.
We can use how + adjective/adverb to ask about degree.	How often do people visit our website? At least once a day.

Listening 5  Listen and repeat these questions.

- 1 How many people visit the site?
- 2 Where do they go on the website?
- 3 How long do they spend on the website?

Language

Large numbers

20,000	twenty thousand
400,000	four hundred thousand
500,000	five hundred thousand/half a million
3,000,000	three million

6 How do you say these numbers?

- 1 30,000
- 2 700,000
- 3 10,000,000
- 4 100,000
- 5 80,000

7  Listen and check your answers.

Speaking 8 Work in pairs. You both work in website analytics. Ask and answer questions about website visits.

Student A: Turn to page 68

Student B: Turn to page 78

