

SOCIAL NETWORKING

Complete the task below using the appropriate language functions.

Situation

More and more people these days participate in social networking. Suggest some reasons why people participate in social networking.

Candidate A

You have to give a presentation to your class. Talk about staying connected with others.

In conclusion

Certainly

Moreover

Finally

Consequently,

For instance

First

All in all

Second

All thanks to

Personally, I think

staying connected with others

This ties in with

Good morning everyone. This presentation focuses on the reasons why people participate in social networking. Specifically, I will talk about (1) _____ as the main reason why people participate in social networking.

(2) _____ social networking fulfils a simple basic human desire – the need to connect with other human beings and to be among others or part of group.

(3) _____, we can connect with people all over the world for free. With the advent of technology and the Internet, the world has become boundary less. Staying connected has become so convenient for everyone. It comes in handy when we cannot have face-to-face communication. We can easily communicate with family and friends wherever they are in real time. It is cost effective and time efficient.

(4) _____, it is easy to navigate. We can easily connect with anyone, anywhere, anytime with just a soft touch of the screen. Even from the comfort of our couch, we can get connected effortlessly with people to form a web of connections.

(5) _____, it is a good way to make connections with people who have similar interests and goals.

(6) _____ the Internet and social media, we can participate in online chat groups that fulfil our specific interests.

(7) _____, staying connected with others helps fortify and maintain personal relationship, even with people who are far away

(8) _____, it could lead to a great friendship and/or relationship that may prove valuable in the long run.

(9) _____ an opportunity to meet new people around the world. It enhances general networking with others and gives people a great platform to learn from one another and to stay up-to-date.

(10) _____, we gain from exposure to many new viewpoints, ideas, and opinions. (11) _____, it helps overcome timidity because we gain social confidence from interacting with other people online.

(12) _____, people use social networking to stay connected because it is free, easy to navigate and fortifies personal relationship. Staying connected with others promotes new friendships and renews old ones easily. We can communicate quickly and with friends and family all for free.

Social networking is here to stay with the mobile version gaining popularity. Among others, it helps people establish better relationships with their family and friends and allows likeminded people to create or join online groups to share their interests. The reason for their popularity is inevitable. (13) _____, I believe staying connected with others is the main reason people use social networking.