

The flower Trade

Unit 7A



VOCABULARY PRACTICE

A. Complete the information using the words in the box.

considerable

exported

handle

industry

prevents

In the flower ¹_____, speed is important. Getting fresh roses from Colombia to the United States in just a few days requires ²_____ effort. Pickers first cut the roses in the early morning because the cool morning air ³_____ the roses from drying out. The next morning, the roses are put into boxes and trucked to Bogotá Airport to be ⁴_____ to the United States. The roses arrive at markets in various U.S. cities the following day. These markets ⁵_____ the huge task of sorting them. Finally, the flowers are sent to florists to be sold.

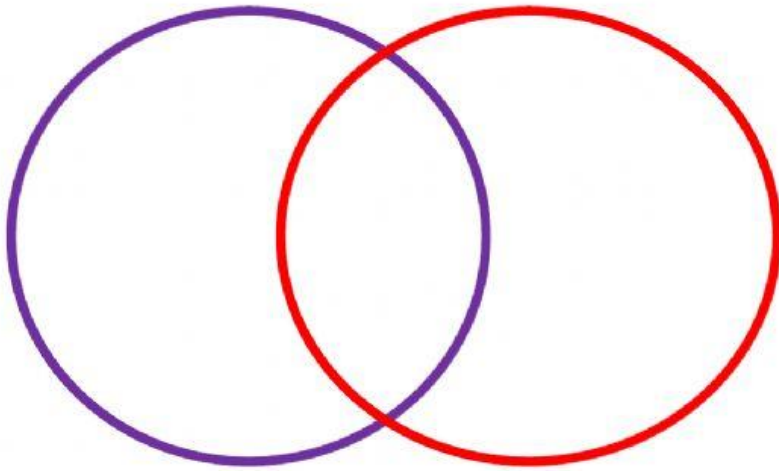
Words in Context

B. Complete the sentences. Choose the correct options.

1. A company that **dominates** other companies _____.
a. beats them in business b. assists them
2. If you **assume** something, you _____.
a. accept it is true without evidence b. have evidence to prove it is true
3. Something that is **claimed** to be true is _____ true.
a. definitely b. said to be
4. If an event is **predictable**, you are _____ it will happen.
a. not sure b. sure
5. When you **invest** in something, you _____.
a. put effort or money into it b. get money or things from it

Summarizing Using a Venn Diagram

For certain reading passages, it can be useful to summarize information using a Venn diagram. A Venn diagram provides a way of comparing two or more things and presenting similarities and differences visually.



B. Read the information and look at the images of roses on this page and page 104. Add headings and make notes in the Venn diagram to create a summary.

Two of the most popular types of rose plants are the hybrid tea and the floribunda. As cut flowers, they sell in large numbers around the world, and the plants are also commonly grown in people's gardens. While similar in appearance, the two flowers have a number of differences. The hybrid tea has large, single flowers on each stem, whereas floribundas produce groups of smaller flowers on a single stem. The hybrid tea plant is also taller than the floribunda. Hybrid teas can grow to more than two meters in height, but the floribunda rarely grows higher than one meter.



Hybrid teas are the world's most popular variety of rose.



The flowers of a floribunda rose plant

THE POWER OF PERFUME

UNIT 7B



VOCABULARY PRACTICE

A. Complete the information using the words in the box.

budget derived distinctive obtain profits

For many years, a material known as *ambergris* was used in perfumes. Ambergris comes from certain sperm whales. Perfume companies often ¹ _____ it from collectors who find it floating on the ocean or lying on a beach. Ambergris has a very ² _____ aroma. Because it's not easy to get, it's expensive and can often be beyond the ³ _____ of many perfume makers. To maintain ⁴ _____, more synthetic scents—partly ⁵ _____ from plants—are used to create similar aromas.



▲ Ambergris can cost up to \$20 per gram. Buying and selling it is illegal in many countries.

 **LIVEWORKSHEETS**

WORDS IN CONTEXT

B. Complete the sentences. Choose the correct options.

1. If you are asked to **guard** some jewelry, you make sure _____.
a. nobody steals it
b. you get a good price for it
2. An **authority** on perfume _____.
a. owns a lot of it
b. knows a lot about it
3. A **celebrity** is someone who _____.
a. makes perfume
b. is famous
4. If you put **emphasis** on a word when you speak, the word is probably _____.
a. important
b. not important
5. Your **attitude** toward something is _____ about it.
a. how you feel
b. what you know