

MASS MEDIA



ACTIVITY 1: Match concepts and definitions (Une los conceptos y definiciones)

A) APPLICATIONS (APPS)

It refers to the various ways of communication, especially television, radio, newspapers and magazines. (E)

B) WEBSITES

a network of social interactions and personal relationships (___)

C) TECHNOLOGICAL TOOLS

An electronic, digital or physical **tool** that can expand the human ability for performing tasks or generating products (___)

D) LEARNING TOOLS

It refers to any program, app, or technology that can be accessed via an internet connection and enhance a teacher's ability to present information and a student's ability to access that information (___)

E) MASS MEDIA

It mostly refers to programs developed for mobile devices. You can download these programs from Appstore (a___)

F) BLOGS

This term refers to a list of journal entries posted on a Web (___)

G) SOCIAL NETWORK

a set of related web pages located under a single domain name, typically produced by a single person or organization (___)

ACTIVITY 2: HOW OFTEN DO YOU? (¿qué tan a menudo tú?)

ALWAYS (100%) – SOMETIMES (50%) – NEVER (0%)

INSTRUCTION: Complete the following sentences according to your preferences (escribe las oraciones según tus preferencias). Include your personal opinion (I love it/ it's ok/ I can't stand it/ I hate it)

EXAMPLE: I always/sometimes/never use FACEBOOK



Ex: I never use PINTEREST (0%). I hate it

