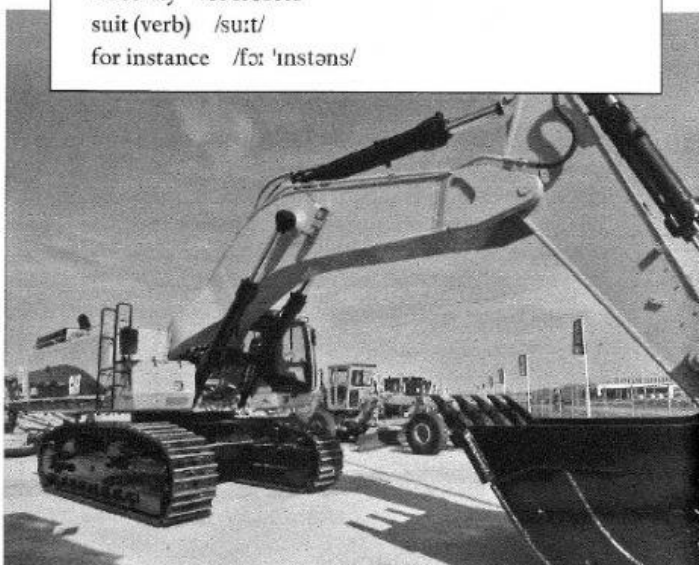




- GIZMODO** manufacturer of construction vehicles



design and
technology blog



- 1 Good company names often have _____ syllables.
- 2 To choose a name, you first have to _____ ideas.
- 3 Then you should wait for at least a _____.
- 4 The best names are the names you _____.
- 5 Another idea is to _____ a new word.
- 6 You can also change the _____ of a word in the dictionary.
- 7 A caterpillar is a small _____.
- 8 Somebody thought that the new tractor _____ like a caterpillar.
- 9 The name 'Caterpillar' shows that you can find _____ anywhere.

full name /'fʊl neɪm/
 nickname /'nɪkneɪm/
 be named after /bi 'neɪmd ɔ:f tə/
 initials /'ɪnju:z/
 brand name /'brænd neɪm/
 common /'kɒmən/
 old-fashioned /'ɔ:ld 'fæʃənd/
 celebrity /sə'lebrəti/
 suit (verb) /su:t/
 for instance /fɔ: 'ɪnstəns/