



## Let's Create Local and Global Ads

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I. Look and match

#### What type of texts are they?







**POEM** 

**EMAIL** 

AD





#### What type of product are they?





ELECTRONIC

MAKE UP

CLOTHES

FOOD





**BLIVEWORKSHEETS** 





# Listen to each advertisement.







Name: Miguel Last name: Yupanqui De la Cruz Age: 46 years old From: Huamanga - Peru

# "Señor Yupanqui" **Quinoa Cupcakes**

Quinoa cupcakes from Ayacucho

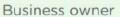
Nine cupcakes for S/. 10.00 soles

Telephone number: 37812

Call now!

Free delivery!







Name: Carmen Last name: Castro Sinarahua Age: 20 years old From: Moyobamba - Peru

## "Madre Selva" Chocolate

Chocolate bars from Moyobamba

Ten bars of chocolate for S/. 20.00 soles





### Business owner



Name: Walter and Juana Last names: Yamunaqué Mío Age: 16 and 18 years old From: Piura - Peru

Chifles from Piura

One kilo of chifles for S/. 20.00 soles

Call now!



Pay with cash or credit card









# What do you think about the ADS?

Do you hate







😬 , like 🙂 or love 🔐 these business ideas?







#### Do you like this home business idea?

- · I hate this idea.
- · I like this idea.
- · I love this idea.

#### Do you like this home business idea?

- I hate this idea.
- · I like this idea.
- · I love this idea.

#### Do you like this home business idea?

- · I hate this idea.
- · I like this idea.
- · I love this idea.

#### Choose the correct options. IV.







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## V. Choose TRUE or FALSE

#### About Ad number 1:

**Example:** The quinoa cupcakes are delicious and fresh.

- Nine cupcakes for S/. 20. Soles.
- 2. Telephone number is 247821

#### About Ad number 2:

- **3.** "Madre Selva" chocolates are from Iquitos.
- **4.** Ten bars of chocolate for S/.20.00 soles.
- **5.** Telephone number: 567389.

#### About Ad number 3:

- The chifles are delicious and beautiful.
- One kilo of chifles for S/.20. soles.

