



PERÚ

Ministerio
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APRENDO
en casa

Let's Create Local and Global Ads

K
Kelineth P.

I. Look and match

What type of texts are they?

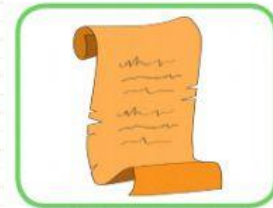


NEWSPAPER

POEM

EMAIL

AD



What type of product are they?



ELECTRONIC

MAKE UP

CLOTHES

FOOD





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II. Listen to each advertisement.



Business owner



Name: Miguel
Last name: Yupanqui
De la Cruz
Age: 46 years old
From: Huamanga - Peru

"Señor Yupanqui" Quinoa Cupcakes

Quinoa cupcakes from Ayacucho

Nine cupcakes for
S/. 10.00 soles



Telephone number:

2 3 7 8 1 2

Call now!



Free delivery!



Business owner



Name: Carmen
Last name: Castro Sinarahua
Age: 20 years old
From: Moyobamba - Peru

"Madre Selva" Chocolate

Chocolate bars from Moyobamba

Ten bars of chocolate for
S/. 20.00 soles



Telephone number:

5 6 7 3 8 9

Buy now!



Free delivery!



Business owner



Name: Walter and Juana
Last names: Yamunaqué Mío
Age: 16 and 18 years old
From: Piura - Peru

"Walter y Juana" Chifles

Chifles from Piura

One kilo of chifles for
S/. 20.00 soles



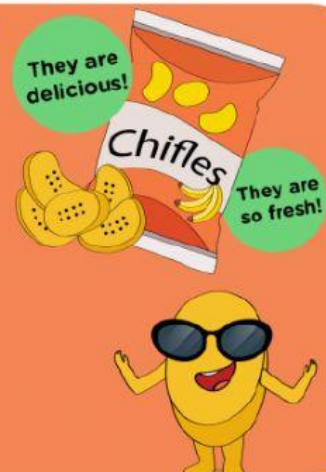
Telephone number:

2 1 0 4 8 7

Call now!



Pay with cash
or credit card



III. What do you think about the ADS?

Do you hate 😞 , like 😊 or love 😍 these business ideas?



Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.



Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.



Do you like this home business idea?

- I **hate** this idea.
- I **like** this idea.
- I **love** this idea.

IV. Choose the correct options.







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V. Choose TRUE or FALSE

About Ad number 1:

Example: The quinoa cupcakes are delicious and fresh.

1. Nine cupcakes for S/. 20. Soles.
2. Telephone number is 247821

About Ad number 2:

3. "Madre Selva" chocolates are from Iquitos.

4. Ten bars of chocolate for S/20.00 soles.
5. Telephone number: 567389.

About Ad number 3:

6. The chifles are delicious and beautiful.

7. One kilo of chifles for S/20. soles.

If you can **DREAM** it,
you can do it.
WALT DISNEY



LIVEWORKSHEETS